



# “Transcending the reality and progress” TRAINING COURSE

**JUNE 1-10, 2017**

**APPLY HERE**

## The AIM

*The training aims on developing a new way of thinking and consciousness on how each of us can serve the world, what positive impact can we have on others, how to think on a global scale and use **SOCIAL ENTREPRENEURSHIP** as a tool for positive social transformation, to provide participants with practical tools they can do the initial steps towards designing and developing their social enterprises.*

**Supported** by:



**Erasmus+**

Hosted by:

International Center  
for Intercultural Research,  
Learning and Dialogue” NGO  
(Armenia)



[www.intercultural.center](http://www.intercultural.center)

[www.SE.center](http://www.SE.center)

Applied by:

Austrian Center for Intercultural  
Dialogue and Development



# ARMENIA

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“ARMENIA IS ONE OF THE OLDEST COUNTRIES IN THE WORLD. IT IS A MYSTERIOUS COUNTRY, WHICH IS MOVING FORWARD IN TUNE WITH THE MODERN ERA”.

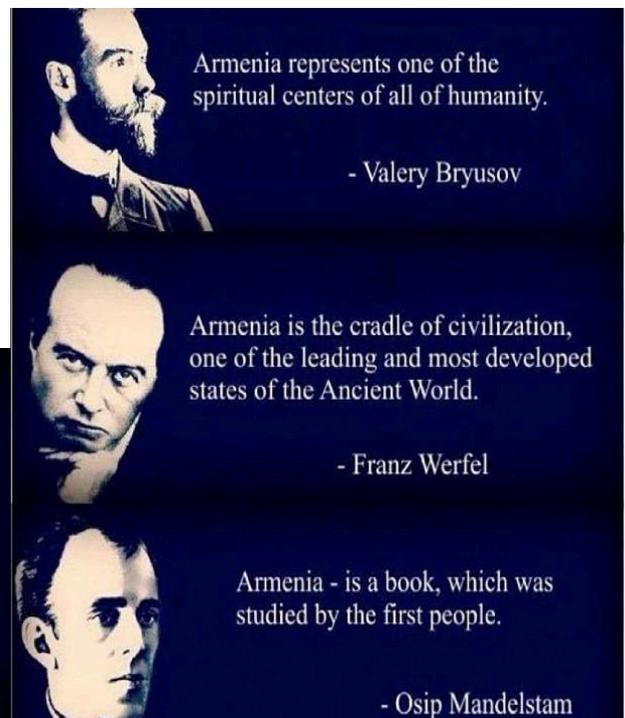
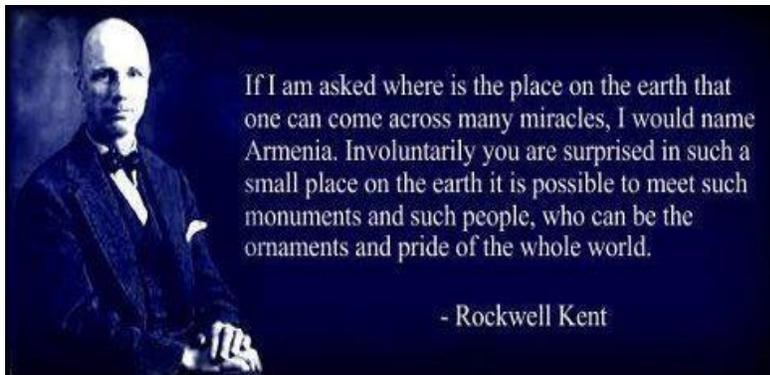
*Check some interesting facts on Armenia through this link:*

[CLICK HERE](#)



*Check some videos about Armenia through this links:*

	<a href="#">Armenia: Surprising Engineering</a>
	<a href="#">Armenia - Noah's route</a>
	<a href="#">The colours of Armenia</a>



## METHODOLOGY

*The methodological framework used will be based on the approaches and values of non-formal education. The course is participants-based and entirely participant-oriented. Experiences and contributions from participants constitute an inherent part of the Training Course.*

*Promoters jointly discuss the topics of this Training Course, will share their experiences in the field of youth activities, develop new ways, methods and tools addressing this topics and design new projects, and ensure the multiplication of this project while exploiting the results and educational concept of this Training Course.*



## OBJECTIVES

- *To provide a platform for participants for an in-depth analysis and reflection on current opportunities and challenges in the sphere of **social entrepreneurship**;*
- *To equip participants with **social entrepreneurial competences** and **multiplying skills** for further work with young people in their respective communities;*
- *To support participants in realizing the **distinctive value** each of them can bring to society, to better understand **their potential** and make more **informed decisions** in their lives;*
- *To provide an opportunity for participants to get **practical knowledge** on how to develop and realize social enterprises (also by meeting with some actors from the sphere in Armenia), to widen their world-views, and explore **solutions for current challenges**;*
- *To equip them with **innovative tools and methods**, which can be used by them in work with young people to support them to manage self-identification and thus find the way for personal development and self-realization through social entrepreneurial activities;*
- *To develop **multi-stakeholder cooperation** in the sphere of social entrepreneurship for developing mutual strategies to extend their activities;*
- *To develop a network between participants for follow-up projects to elaborate further the topics of Social Entrepreneurship, to involve more participants in the study and social transformation processes.*

## PARTICIPANTS PROFILE

- *The training course is open to youth workers and leaders from various countries, who are interested in challenging their own perceptions and to deeply reflect about topics related to the objectives of the Training Course.*
- *The Training Course is open for staff members or active volunteers in the NGOs dealing with projects in the thematic field of the training, who have considerable experience in delivering training modules in the field of entrepreneurship (including social entrepreneurship) to young people.*

Social enterprise models combine the **financial discipline** of market capitalism with the **passion** and **compassion** required to create a more fair and just world.

Hilde Schwab  
Chairperson and Co-Founder,  
Schwab Foundation for Social Entrepreneurship



- *Participants should be committed to take part in the full duration of the project and have a mandate from their sending organizations for the initiation, development and implementation of follow-up projects for young people of their communities in the thematic fields of the Training Course.*
- *As the working language of the Training will be English, participants should be able to communicate fluently in English.*

## VENUE



*THE EVENT WILL BE HELD IN ONE OF THE MOST POPULAR HOTELS IN AGHVERAN (50 KM AWAY FROM YEREVAN, THE CAPITAL OF ARMENIA), IN THE MOUNTAINOUS FOREST – THE AGHVERAN PARK RESORT HOTEL ([CHECK THE HOTEL HERE](#)). IT HAS PROVEN TO BE ABLE TO HOST INTERNATIONAL YOUTH ACTIVITIES ON A HIGH QUALITY LEVEL. THE NATURE IS VERY NICE IN THE SURROUNDINGS OF THE HOTEL WITH LOTS OF FORESTS.*

*The weather in summer in Armenia is relatively hot so please make sure you take appropriate clothes with you. Please also keep in mind that the project venue is in the mountains and there might be some sudden weather changes, so you would also need a rainproof jacket.*

*The rest house is fully equipped to host international projects with appropriate equipment, working spaces and leisure time activities. You will be sharing a double or triple room with another person/s of the same gender, each room has one bathroom. There are towels and bed linen in the hotel. Internet is available in/around the training hall and in most of the rooms.*

*The chef of the hotel (as well as other representatives) will be informed about the special needs of participants regarding the nutrition (such as vegetarian/vegan food, allergic issues, etc.) beforehand.*

*Note: The hosting organizations can support you in arranging accommodation for participants who arrive earlier to Armenia or need to stay longer*

## TRAVELING COSTS

*Travel costs for participants will be reimbursed up to the following maximum amounts:*

Country of origin	Reimbursement	Number of participants
Austria	360 EUR	3
Armenia	-	4
United Kingdom	530 EUR	2
Netherlands	530 EUR	2
Italy	360 EUR	2
Belarus	275 EUR	2
Georgia	180 EUR	3
Latvia	360 EUR	3
Moldova	275 EUR	3
Poland	360 EUR	3
Ukraine	275 EUR	3

*The amounts are set by the European Commission based on the distance to the venue. Please remember that the lump sum will have to cover your transportation from Yerevan to Aghveran and back (20 EUR in total). You will receive a separate **document on travel arrangements** with a step-by-step instruction.*

*Participants, who will have considerable difficulties for pre-paying their flight tickets, will have opportunity to collaborate (with mediation of organizers) with a local travel agency in Armenia, who will arrange the travel ticket for them.*

## TRAVELING TO THE VENUE

*As a participant you are obliged to arrive no later than 1st of June, 2017 to Yerevan and leave not earlier than 10th of June, 2017. You are allowed to arrive 3 days earlier or leave 3 days later, but the total number of days off the project must be not higher than 3 days. For instance, you can arrive on 29th of May (you will be compensated for traveling expenses), explore Yerevan for few days on your own expense (accommodation and food are not compensated) and then from 1st of June join the programme and leave no later than 10th of June (in this case you are not allowed to leave later, because 3 days are already used). In other scenario, you can arrive on 1st of June and leave on 13th of June, your traveling expenses will be compensated, but your other expenses (accommodation and food) will not be covered for 3 days after the project.*

*There are two options to arrive to Armenia. First, take a flight to Yerevan Zvartnots International Airport from all the countries except Georgia; from Georgia you can either take a train or a minibus. Second, and usually cheaper option, is to arrive to Tbilisi International airport (Georgia) or Kutaisi airport (Georgia) and travel to Yerevan from there.*

*No matter of time, all participants will be picked up from the Airport, Train or Bus Station and we will arrange your transportation to the Airport, Train or Bus Station after the project. You will receive more detailed information regarding picking you up and transportation to the project venue once we receive your travel information. Please look at the Airport, Train/Bus Station for the volunteer with a paper with the name of our project. In emergency cases contact our project coordinators.*

*If selected, you will receive step-by-step instructions and additional information on travel arrangements in a separate document.*



*"I'm encouraging young people to become social business entrepreneurs and contribute to the world, rather than just making money. Making money is no fun. Contributing and changing the world is a lot more fun."*

## VISA ARRANGEMENT

*Most of the participating countries do not need visa to enter Armenia. In case you have a different nationality then your country of residency please inform us immediately to check if additional procedures need to be done. Please, take your PASSPORTS with you. You have to have a valid passport to enter Armenia.*

## PREPARATION

**NGO Fair:** *As one of the assumption of the activity is to give participants a chance to establish a network of like-minded organizations active in the field of working with youth, we reserved a session for you to present your sending organizations and make some professional connections for the future project development. For this, please bring some informational materials, pictures, reports from the previous projects and anything else you will find useful during your presentations. As we have many participating organizations, the session will be organized as an NGO Fair, which means you will be given some time to prepare a good old analogue poster and which also means that there will be no space for individual Power Point presentations.*

**International Sweet Box:** *During the coffee breaks at the hotel where the project is organized only tea and coffee will be provided. That is why we would like to ask you to bring some sweets (candies, cookies etc.) from your country and contribute to the international sweet box that will be additionally served during the breaks.*

**Intercultural Night:** *We will have an evening for country presentations. You will have a chance to present your country with drinks and food, however, we ask to bring only home-made or made by small local shops (not factories) drinks and food to celebrate variety. We ask to bring something really special and authentic, best of all what you individually love. Perhaps something made by yourself (using grandmother's recipe?) or father (mother, sister?). We would also love to see how your country celebrates diversity and multiculturality. We would love to see presentations done in a non-formal / informal / interactive way, involving participants, addressing multiple senses (dance, game, quiz, story, song).*

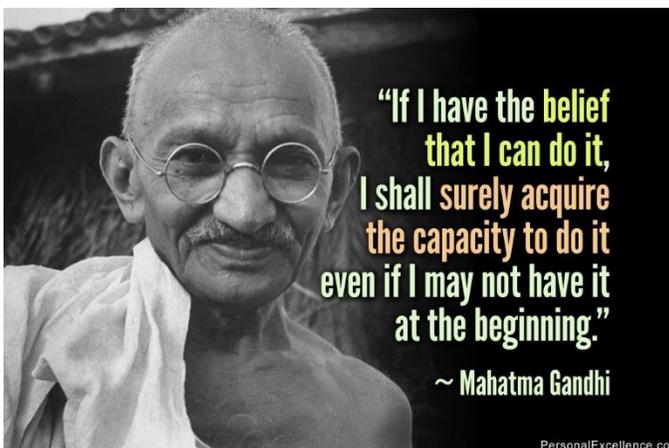
**Before arrival to Training Course:** *Prepare a short video, movie, presentation, take pictures, write a creative text (or anything that comes to your mind) on the social entrepreneurship ecosystem situation or issues in your country and post it in the Facebook group so that other participants would get to know the realities of other European countries. You are welcome to do it in national groups or individually – your choice.*

## SPECIAL NEEDS AND INSURANCE

**Health insurance is not provided by the organizers. All participants are required to purchase health insurance individually. In general, it is very important to have health insurance cards (travel insurance).**

In case of having special needs, whatever kind they are of, please feel free to communicate these needs to us (allergies, disability, vegetarian, vegan etc.).

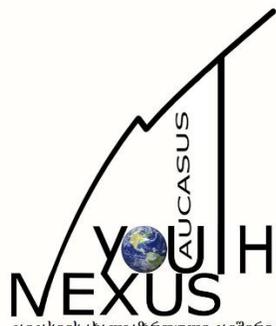
**And we strongly advise to acquire for the dates to be spent in Armenia (in case unforeseen incidents occur).**



Business is a very beautiful mechanism to solve problems, but we never use it for that purpose. We only use it to make money. It satisfies our selfish interest but not our collective interest.

Muhammad Yunus

## PARTNERS

<p><b>Subtiluship C.I.C. (United Kingdom)</b></p>  <p><a href="http://Abroadship.org">Abroadship.org</a></p>	<p><b>Stichting CODINE (Netherlands)</b></p>  <p><a href="http://www.simonse.nl/codine/">http://www.simonse.nl/codine/</a></p>	<p><b>OPENCOM i.s.s.c. (Italy)</b></p>  <p><b>OpenCom</b></p> <p><a href="http://www.opencom-italy.org">www.opencom-italy.org</a></p>
<p><b>"Development and Initiative" (Ukraine)</b></p>  <p><b>DEVELOPMENT AND INITIATIVE</b></p> <p><a href="http://www.vk.com/ngo_di">www.vk.com/ngo_di</a></p> <p><b>Belarusian Youth Public Union New Faces</b></p>	<p><b>DONUM ANIMUS (Latvia)</b></p> <p><a href="mailto:donum.animus@gmail.com">donum.animus@gmail.com</a></p>	<p><b>Caucasus Youth Nexus (Georgia)</b></p>  <p><b>CAUCASUS YOUTH NEXUS</b> კავკასიის ახალგაზრდული კავშირი</p> <p><a href="http://www.caynex.ge">www.caynex.ge</a></p>
 <p><a href="http://new-faces.org/">http://new-faces.org/</a></p>	<p><b>AO "PHOENIX" (Moldova)</b></p>  <p><b>PHOENIX RISER</b></p> <p><a href="http://www.phoenixriser.com">www.phoenixriser.com</a></p>	<p><b>FUNDACJA INSTYTUT INNOWACJI</b></p>  <p><a href="http://www.ii.org.pl">www.ii.org.pl</a></p>



What business entrepreneurs are to the economy, social entrepreneurs are to social change. They are the driven, creative individuals who question the status quo, exploit new opportunities, refuse to give up, and remake the world for the better.

— David Bornstein —

AZ QUOTES



*"Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry."*

— Ashoka CEO & Founder  
Bill Drayton

## ABOUT ORGANIZERS



[www.intercultural.center](http://www.intercultural.center)  
[info@icird.net](mailto:info@icird.net)  
Armenia

"ICIRLD" is a non-governmental organization registered in Armenia in 2004, which has a **MISSION** to build a world where Cultural Diversity is **RESPECTED** and **VALORISED**, where the "Culture of War" is replaced by a **CULTURE OF PEACE**, and where people from different cultural backgrounds work hand in hand for the solution of global problems and for sustainable development.

**Strategic clusters of intervention are:**

- a. *promoting and developing international dialogue and culture of peace,*
- b. *realizing projects aimed at personal development of young people,*
- c. *realizing development activities for the deprived urban and rural communities.*

Since 2005 ICIRLD is **strongly engaged in regional development** projects, mostly working with deprived urban and rural communities.

ICIRLD organizes projects in the **sphere of personal development and growth**. Mainly the emphasize is on the intercultural aspects of this issue, namely how different cultures deal with the personal development and growth issues and what are the methodological bases and techniques in different cultures on these topics.

ICIRLD has also prepared and published **several educational manuals, articles and research papers** on European youth policy and programs, on International cooperation and Intercultural learning and others.

ICIRLD also organizes projects aimed **to raise the awareness on global problems** such as poverty, human rights, violence, unemployment, environmental and cultural problems.

The other main working field of the organization is to develop and run projects **promoting mutual understanding and co-operation of people from different cultural backgrounds**. To do this ICIRLD is also establishing branches of the organization and initiative groups in various parts of the world (e.g. in India, Nepal, Finland, Georgia, Ukraine and others). To research different cultural realities and to gather materials on them ICIRLD organizes a number of study visits and expeditions to various places (e.g. Iran, India, Russia, Nepal, Turkey, China's Tibet, Sri Lanka, Cambodia etc.).

Since its creation it has realized more than 200 projects both on local and international levels.

Currently it is also coordinating in Armenia a long-term project funded by European Commission, named "**Community development through social entrepreneurship**". At the end of the project **at least 10 social enterprises** will be established with a long-term sustainability plan and impact.

The organization is also considering the social entrepreneurship sphere as an **effective tool for fighting again youth unemployment**. For this reason the organizations is aiming at raising the awareness on the sphere through different educational and capacity building activities among young people.



**Austrian Center for  
Intercultural Dialogue  
and Development**

Austrian Center for Intercultural Dialogue and Development is a group of active youth leaders, whose main aim is the **mobilization of the potential of young people for the sake of solvation of the challenges**, which are constantly emerging in Europe and other parts of the world. The group is aiming on creating opportunities for mobility of young people and further international collaboration for the general benefit of the societies.

As the sphere of **social entrepreneurship** sphere is developing so fast, and it is a concept, which is growing as a phenomenon for social change and social benefit for the entire society, and also internationally, hence the group aims at development of its own social enterprise, which will be an example of good practice, and will provide motivation and inspiration for others in finding alternative job and career opportunities, particularly through social entrepreneurial initiatives.

The team believes in the possibility of **transformation of society**, and that the social entrepreneurship sphere is one of the most tangible tools, which can foster the **harmonic development of society** and solvation of social problems in them. The other aspect of the team is in **intercultural dialogue** and development of the **culture of peace** through it, and considering the internationalization and interculturalization of the sphere of business and entrepreneurship, it provides lots of opportunities for the general benefits for the societies.

Since its creation the group is mainly focused on initiatives and activities that contribute to the personal and social development of young people. The team believes that everyone has something to bring into the world, and by realization of their full potential and directing it for the benefit of others as well, there will be more harmonic life and a better future for the society.

[CLICK HERE TO FOLLOW OUR FACEBOOK PAGE FOR CONTINUOUS OPPORTUNITIES](#)



**Suren Mkhitarian** will be the coordinator for this project, as well as one of the trainers.

Suren is the project manager of CODE-SE project in Armenia, aiming at developing deprived urban and rural areas through establishing social enterprises. He has long-term experience in educational sphere (also holding master degree on education management, as well as public management education background). He was responsible in a national body for internationalization of higher education sphere. Suren has organized and supported many training courses, seminars with non-formal learning methods and have an experience on working with youth in excluded communities. He has the following competences to be applied throughout the project: organizing non-formal learning process; organizing projects specifically addressed to young

people from disadvantaged areas; facilitating the evaluating process of the participants' learning outcomes, advising on different components of social entrepreneurship; financial management and obtaining co-financing opportunities.

Suren has supported dozens of CSOs in developing their business plans for social entrepreneurial initiatives and will bring in his experience and observations on specific requirements for social enterprises' development.



[FACEBOOK PROFILE OF SUREN](#)



**Areg Tadevosyan** will be a trainer for this project.

Areg works as a professional trainer and researcher since 2003. He is funding member and vice-president of the International Center for Intercultural Research and Development. Since 1995 he worked as a consultant and trainer for various governmental and non-governmental organizations both in Armenia and internationally. Amongst contractors were European Commission, Council of Europe, UNDP, OSCE, Ministry of Sport and Youth Affairs of RA, and various other structures. Dr. Tadevosyan has authored a number of research articles and educational manuals on various aspects of intercultural dialogue, youth policy and personal development.

He is experienced professional involved in organizing non-formal learning process for young people and young workers/leaders (also one of the promoters of non-formal education in Armenia), and has organized and run various international training courses, seminars and youth exchanges with non-formal learning methods.



[FACEBOOK PROFILE OF AREG](#)



**Aleksander Mikayelyan** will be one of the managers of the project.

Aleksandr is the leader of the non-formal group and the main facilitator of all processes, initiatives and events the group is conducting. He has taken part in many national and international events (relating also to social entrepreneurship). Aleksandr is active in student organizations, and hence with his expertise will cover more young people, youth workers and leaders. He will be responsible for administrative issues of this project, will choose French participants and conduct preparatory works with them.

Besides 3 more people from the group are actively involved in the implementation of these processes and will support throughout all the flow of project.



[FACEBOOK PROFILE OF ALEKSANDR](#)

# Registration

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Please fill in the Application form that you will find following the [LINK](#) made by the trainers in order to provide quality learning process based on the profile and needs of the participants. The deadline for the applications is **the 11<sup>th</sup> of April.**

Please note as well that the Training Course will be announced on the [SALTO-YOUTH.NET](#) website to provide a better variety of participants, but the priority will be always given to the project initial partners.

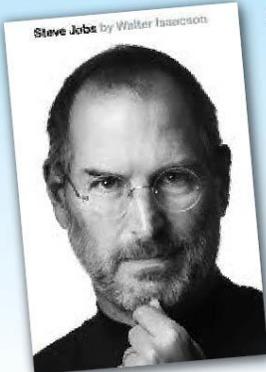
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## Further steps

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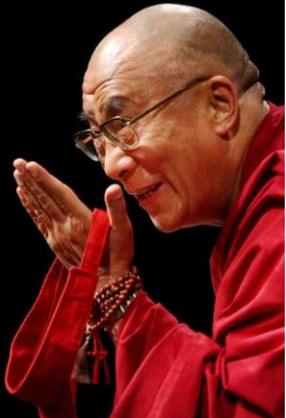
- (1) We will let you know as soon as possible. If you are selected to the training course, we will send a confirmation letter and logistic details.
- (2) You search for tickets and send us the itinerary (route and price) of you traveling plan
- (3) You can buy the tickets only when the traveling plan is confirmed by the organizers

Nine Great Quotes from Great Business Books



**Steve Jobs**  
BY WALTER ISAACSON  
"Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently."

**CIO INSIGHT**



The planet does not need more successful people. The planet desperately needs more peacemakers, healers, restorers, storytellers and lovers of all kinds.

~ Dalai Lama

## CONTACT DETAILS

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