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Ideas@work

INTERNATIONAL TRAINING COURSE

BOOSTING YOUNG PEOPLE'S ENTREPRENEURIAL SPIRIT



Erasmus+



PREPARE YOURSELF

INTRO

Crisis, unemployment, NEET, these are words that youth workers are used to hear more and more nowadays.

During the training we will answer the difficult question of how can we as educators support young people start a business that has positive values in its core. Commitment, Creativity and Inspiration will be the key words we will focus on.

You are all invited to take this beautiful journey with us.

By Luca Paolisso
Photo by Gregory Thanopoulos, Iza Derlacinska, Luca Paolisso.

Nowadays youngsters are facing new challenges; the fastly changing labour market, the climate- and political changes, the refugee crisis show that something need to change in the basis. All this requires new forms of employment where the activity is not only there to produce or give a service but also to give back to society and to the environment.

The origin of the training course came from the youth workers, when they expressed their interest in starting their own social enterprise or NGO. YMCA has been coaching youngsters to realize their project since many years, in these peer-to-peer sessions, open workshops and small group mentoring we were already using our method, creative recycling which helped young people to go through the process of creation, it supported systemic work and constellation.

The language of social entrepreneurship may be new, but the phenomenon is not. We have always had social entrepreneurs, even if we did not call them that.

The new name is important in that it implies a blurring of sector boundaries. In addition to innovative not-for-profit ventures, social entrepreneurship can include social purpose business ventures, such as for-profit community development banks, and hybrid organizations mixing not-for-profit and for-profit elements, such as homeless shelters that start businesses to train and employ their residents. The new language helps to broaden the playing field.

WHAT WE DO

Modern youth workers and coaches need to be clear with the theme of 'social entrepreneurship', be able to react on such quick changes and be able to transmit the message also for others. In our project we aim to break into parts the topic of social entrepreneurship, learn about its economic, environmental and social aspects, and see the responsibility of the individual in the system how he can care more about his surroundings and the environment.

We approach the topic of social entrepreneurship in a very practical way and want to give space and attention to youth workers to find and test their own solutions for the social and environmental issues what they find important to solve on local or international level.

Social entrepreneurs look for the most effective methods of serving their social missions. For us the social mission is explicit and central. This obviously affects how social entrepreneurs perceive and assess opportunities. Mission-related impact becomes the central criterion, not wealth creation.





CREATIVITY TAKES COURAGE

HENRI MATISSE



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HOW WE DO IT

The method what we are going to use is developed by our partner, ReCreativity Social Enterprise from Hungary. It is a combination of experimental learning and 'creative recycling'. This is a process when we are going to create objects out of waste materials which can be found in each household. We work with plastic, textile, paper, tetra pack, etc – these materials are available for everyone, regardless of the status quo, age or residency. We the support of human creativity we make dreams come true. In the training's we are dealing with the process of creation and participants have the chance to reflect on their working styles, on how they function in a team or a group when it comes to creation, how to use the resources which are available. Creating in different settings and combinations, from different modern household waste the participants are also developing their creativity and means of self-expression.

We work always in mixed international groups to get the most out of the learning process.

We believe that innovation happens when people and organisations start to connect and share their knowledge and experience. In our experience creating together is a new and unusual way of connecting, because during creation we open up in different way, our brain focuses also on the process itself.

The fact that we create from waste materials gives us the chance to look at creativity and design thinking in a holistic way where recycling does not only mean creating an object but also the re-discovery and re-usage of our own resources, senses and skills in order to connect in a real context.

In addition we support sustainability and this method will give us a new viewpoint, by working with waste materials. As we wan to maintain our planet we want to maintain also our society and social enterprise.

Using this tool we develop life skills and entrepreneurial skills of youth workers. The method and the steps of creating greatly supports the creation of a new enterprise as well since it helps the individual to put in practice and realize something what they imagine. Participants during the creative recycling workshops learn about design thinking, develop creativity, and observe themselves how they create individually and in group context as well – this creates a great base to reflect on actions, because creation is also a series of actions made on individual decisions.

Have a look at the program timetable [here](#)



Barbara Foldi (HU) - Trainer, Youth Worker, Adult Educator. She started as a volunteer during her high school studies and after she was captured by non formal education. She writes applications, she was a project manager and in 2011 she led her first program alone. In 2013 she co-founded her social enterprise ReCreativity and since she works as a freelance trainer / entrepreneur.

"I believe creativity is a skill and therefore we are to develop it. Creativity helps us overcoming challenges and makes our life easier to cope with. Be open to yourself and stay curious"



WHO WE ARE

Luca Paolisso (IT) Facilitator/Project Manager. Involved in non formal education since 2005, his passions are Photography and Video-Making. Certified NLP Master Practitioner®, he took part in the 2016/2017 Erasmus+ Training of Trainers.

"As youth workers we have the hard task to support a generation growing up with very few certainties, stimulating curiosity and boosting their confidence can help them become who they want to be."



FOR WHO

For this program we are expecting youth workers, trainers, coaches and mentors with experience in working with groups of people. Three spots are available from each country (Italy, Greece, Spain, Hungary, Turkey, Portugal and Lithuania). there is no age limit .We welcome participants with disabilities. Reimbursement will be done according to Erasmus+ limits.



WHERE & WHEN

The training will take place in Torre del Greco (IT) from 6 to 12 November 2017, travel days excluded.

Close to the most important sightseeing spots (Pompei, Naples, Sorrento) Torre del Greco is a beautiful city between the Vesuvius and the Mediterranean sea.

Participants will be hosted in the Hotel Holidays. In the accomodation each room will have 2/3 beds, with private bathroom. There will be internet connection.

The place is easily reachable from Naples Airport.



HOW CAN I PARTICIPATE?

If you are interested please fill this [form](#)

As the training is financed by the ERASMUS+ program your travel expenses will be reimbursed according to the Erasmus+ limits. Every person will participate to the costs with a 50€ contribution.

IMPORTANT: do not buy any ticket until you receive a confirmation from us. As for insurances, the European insurance E111 is valid also in Italy and all participants coming from EU country are strongly advised to bring it with them. No extra private insurance can be reimbursed.



For any question feel free to write to luca.paolisso@gmail.com
Application deadline is September 15th 2017.

We are looking forward meeting You in Italy!

A group of people, including a woman with glasses on the left and a woman with long blonde hair on the right, are sitting on the floor and painting watercolor pictures. They are surrounded by various art supplies like paint tubes and brushes. The scene is brightly lit, and the overall atmosphere is creative and collaborative.

EXPLORE.

DREAM.

DISCOVER.

MARK TWAIN



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This Program is realized with the support of

